





About Us

Welcome to Lucrative Choice – your one-stop destination for stylish and affordable men's and women's clothing. We bring you the latest trends, premium fabrics, and exclusive designs, all from the comfort of your home.

But that's not all! Lucrative Choice offers more than just a shopping experience. By joining our marketing program, you can shop, share, and earn. Simply spread the word about your favorite outfits, and watch your earnings grow as others shop through your referrals!

Whether you're shopping for yourself or looking to start earning through fashion marketing, Lucrative Choice is your ultimate platform. Join us today and make a lucrative choice for your wardrobe and your wallet!"



Our Vision & Mission

At Lucrative Choice, we believe in making fashion fun and rewarding. So why just shop when you can Shop, Share, and Earn? Be a part of our growing community, redefine your wardrobe, and unlock new financial opportunities.

Our Vision:

Our vision is to become a leading online destination for fashion enthusiasts worldwide, where every purchase not only enhances personal style but also opens doors to new income streams. We aim to build a community where customers not only shop with confidence but grow their financial independence through collaborative marketing. *Lucrative Choice* envisions a future where fashion is a gateway to both self-expression and financial empowerment."

Our Mission:

At *Lucrative Choice*, our mission is to provide fashionable, high-quality clothing for men and women at affordable prices while empowering our customers to earn through a dynamic marketing program. We strive to create an inclusive platform where style and success come together, offering a unique blend of fashion-forward shopping and financial opportunities for all



Director's Message – Lucrative Choice

Dear Customers, Partners, and Well-Wishers,
I am delighted to introduce **Lucrative Choice**, a brand dedicated to redefining fashion with quality, style, and affordability. Our journey began with a vision to provide trendy and comfortable clothing that meets the needs of modern consumers.

The fashion industry is ever-evolving, and we at Lucrative Choice are committed to staying ahead by embracing innovation, sustainability, and customer satisfaction. Our focus is not just on creating apparel but on building a brand that resonates with individuality and confidence.

We believe that **fashion is more than just clothing; it's an expression of identity**. That's why every product we offer is crafted with precision, ensuring the perfect blend of style and comfort.

As we grow, we invite you to be part of this journey. Your support and trust inspire us to push boundaries and bring the best in fashion.

Together, let's make fashion a statement!



Warm regards,
[Deepak Kumar]
Director, Lucrative Choice



Why Choose Us?

Welcome to **Lucrative Choice**, where fashion meets opportunity! We are your new go-to online shopping destination for high-quality, stylish, and affordable men's and women's clothing. Whether you're looking for casual wear, professional attire, or something special for an occasion, Lucrative Choice has it all!

Our mission is to not only offer you the best in fashion but also provide you with a unique earning opportunity. With Lucrative Choice, shopping is just the beginning. Here's how it works:



Shop with Us:

Explore a wide variety of trendy collections for both men and women. Our carefully curated selection ensures you stay stylish no matter the season.



Start Earning:

Once you've enjoyed shopping, you can also take part in our marketing program. As a member, you'll receive a personal referral link. Share this link with friends, family, and followers, and every time someone makes a purchase through your link, you earn commissions!



Grow Your Income:

The more you share, the more you earn. Whether you're a fashion enthusiast, a social media influencer, or someone looking for extra income, our platform rewards you for spreading the word about our amazing clothing line.

Why Choose Lucrative Choice?

Our user-friendly online platform makes shopping a breeze. Browse, select, and order your favorite pieces with just a few clicks, and have them delivered straight to your door.



Fashion That Fits Your Style

At Lucrative Choice, we offer a wide range of trendy and high-quality men's and women's clothing that suits every style, occasion, and budget. From casual wear to business attire, we have everything you need to express yourself through fashion.



Earn While You Shop

Why just shop when you can earn? With *Lucrative Choice*, you can turn your passion for fashion into a source of income. Our unique marketing program allows you to share your favorite products and earn commissions when others shop through your referral link. It's a win-win!



Trusted Quality

We are committed to providing top-tier clothing made from durable materials. Every item in our collection is carefully selected to meet the highest standards of quality, ensuring you look and feel great.



Customer Satisfaction

We prioritize customer satisfaction above all. Our dedicated support team is always ready to assist you, ensuring a seamless shopping experience from start to finish.



Affordable Pricing

We believe fashion should be accessible to everyone. That's why we offer premium clothing at prices that won't break the bank, ensuring you always get the best value for your money.

Key Points



Trendy Men's and Women's Clothing

Offering the latest fashion collections for both men and women, catering to a variety of styles and occasions.



Affordable Pricing

High-quality garments at prices that are accessible to everyone.



Earn Through Marketing

A unique opportunity for customers to earn commissions by referring others to shop through their personalized links.



User-Friendly Online Shopping Platform

A seamless and easy-to-use platform for browsing and purchasing clothing online.

Key Points



High-Quality Materials

1.Focus on durable, stylish clothing that stands the test of time.



Customer-Centric Service

Dedicated to providing excellent customer support and a smooth shopping experience.



Grow Financial Independence

Through the marketing program, customers can build additional income streams, making fashion both fun and rewarding.



Our Projects at Lucrative Choice

Community Growth

We're building a community of fashion lovers to share tips and grow personally and financially through fashion.



International Expansion

We aim to reach global markets, adapting our platform for diverse trends while maintaining excellent service and style.

Online Fashion Platform

Our core platform offers stylish, affordable clothing for men and women, making fashion accessible and enjoyable from home.



Affiliate Marketing Program

Customers can earn commissions by sharing referral links and promoting our products, turning their fashion sense into income.

Sustainability Initiative

We're launching an eco-friendly clothing line using sustainable materials and ethical production to reduce environmental impact.



Mobile Shopping App

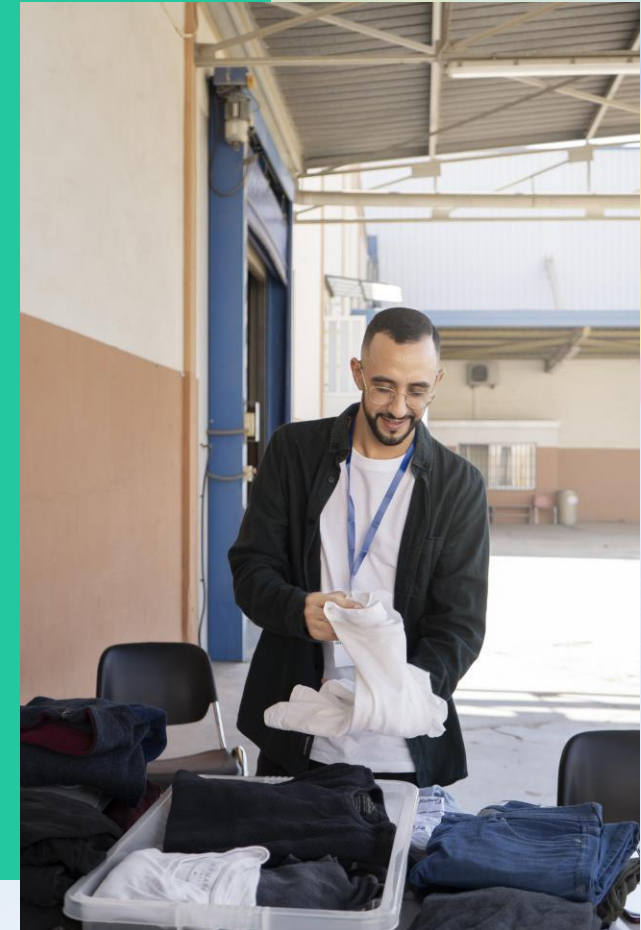
Soon, we'll introduce a mobile app for a smoother shopping experience with exclusive discounts and faster checkout.

Clothing Business in India

India is the **second-largest textile and apparel producer** in the world. The Indian clothing market is valued at over **\$100 billion** and is expected to grow steadily. It contributes around **2% to India's GDP** and provides employment to millions. With a growing middle class, increasing disposable income, and the rise of e-commerce, India's fashion industry is booming.

Global Clothing Market

On a global scale, the fashion and clothing industry is worth over **\$1.7 trillion**. Major countries leading the industry include **China, the USA, India, Bangladesh, and Vietnam**. These nations dominate garment manufacturing and exports. With sustainability and fast fashion trends on the rise, brands are continuously innovating to stay competitive.





The Size and Potential of the Clothing Business in India and Worldwide

The clothing industry is one of the largest and most dynamic sectors in the global economy, and India plays a pivotal role in this thriving market. As the founder of Lucrative Choice, a forward-thinking clothing business, I am excited to share some insights into the immense potential of this industry.

As a clothing business, Lucrative Choice is entering a market with endless possibilities. Here's how we can capitalize on this growth:

E-commerce Boom: With online shopping becoming the norm, we can reach customers not just in India but across the globe.

Sustainability: Consumers are increasingly prioritizing eco-friendly and ethical fashion. By incorporating sustainable practices, we can appeal to this growing segment.

Customization: Personalization is a key trend in the clothing industry. Offering customized designs or made-to-order options can set us apart.

Affordable Luxury: There's a growing demand for high-quality, stylish clothing at accessible prices. Lucrative Choice can fill this gap by offering premium yet affordable fashion.





Lucrative Choice: Navigating the Future of India's Clothing Industry

Dear Team and Stakeholders,

As we embark on our journey with Lucrative Choice, it's essential to understand the evolving landscape of India's clothing industry and the government's strategic initiatives shaping its future.

Government Initiatives Shaping the Textile Industry



PM MITRA Parks:

The government plans to establish seven Mega Integrated Textile Region and Apparel (PM MITRA) Parks across India. These parks aim to create integrated textile value chains, reducing logistics costs and enhancing competitiveness.

Production-Linked Incentive (PLI) Scheme:

To boost domestic manufacturing and exports, the PLI scheme offers financial incentives to textile manufacturers meeting specified production targets, encouraging investment and innovation.

Samarth Yojana:

Focusing on skill development, this initiative aims to train over 400,000 individuals in the textile sector, ensuring a skilled workforce ready to meet industry demands.

National Textile Policy 2024:

Launched to strengthen the textile sector, this policy provides a range of financial incentives and aims to boost growth and employment in the industry.

Strategic Implications for Lucrative Choice

Leveraging Infrastructure:

By positioning ourselves to benefit from the upcoming PM MITRA Parks, we can access state-of-the-art facilities and integrated supply chains.

Maximizing Incentives:

Aligning our production processes with PLI scheme requirements can provide financial benefits and enhance our market presence.

Investing in Skill Development:

Participating in programs under Samarth Yojana will ensure our team remains adept with the latest industry skills and practices.

Staying Policy-Informed:

Keeping abreast of developments under the National Textile Policy 2024 will help us navigate regulatory landscapes effectively.





Our Legal Documents



Lucrative Choice
Your Fashion, Your Way

आयकर विभाग
INCOME TAX DEPARTMENT

भारत सरकार
GOVT. OF INDIA

Ref No.: 80302047009-TANNEW

Dec 11, 2024

TO:
LUCRATIVE CHOICE LLP
P.No.31/32
NEW ARYA NAGAR
GHAZIABAD
ARYA NAGAR (GHAZIABAD)
GHAZIABAD-201009
UTTAR PRADESH
TEL. NO.964062195

Sub: Allotment of Tax Deduction Account Number (TAN) as per Income Tax Act, 1961

Kindly refer to your application (Form 40B) dated Dec 11, 2024, for the allotment of Tax Deduction Account Number.

In this connection, the following TAN has been issued to your organization:

MKTL83337F

Please quote the same in all TDS challans, TDS Certificates, TDS returns, Tax Collection at Source (TCS) returns as well as other documents pertaining to such transactions.

Quoting of TAN on all TDS returns and challans for payment of TDS is necessary to ensure credit of TDS paid by you and faster processing of TDS returns.

The above TAN should also be used as Tax Collections at Source Account Number under section 206CA.

Kindly note that it is mandatory to quote TAN while furnishing TDS returns, including e-TDS returns. e-TDS returns will not be accepted if TAN is not quoted.

This supercedes all the Tax Deduction / Collection Account Number allotted to you earlier.

Income Tax Department

Digitally signed by **Income Tax Department**
Date: 2024.12.11 17:07:07 IST

Caution: Income Tax Department does not send e-mails regarding refunds and does not seek any taxpayer information like passwords, details of ATM, bank accounts, credit cards, etc. Taxpayers are advised not to part with such information on the basis of emails.

आयकर विभाग
INCOME TAX DEPARTMENT

भारत सरकार
GOVT. OF INDIA

ई-स्थायी लेखा संख्या कार्ड
e - Permanent Account Number (e-PAN) Card
AALFL9748F

सं / Name: LUCRATIVE CHOICE LLP

संस्थापित की तिथि / Date of Incorporation / Formation: 30/11/2024

QR Code

Signature Not Verified

✓ Permanent Account Number (PAN) facilitates Income Tax Department linking of various documents, including payment of taxes, assessment, tax deduction claims, matching of information and maintenance of records of the income information etc. relating to the taxpayer.

✓ Quoting of PAN is now mandatory for several transactions specified under Income Tax Act, 1961 (Bharat Rule 144B of Income Tax Rules, 1962) under section 194B to 194E and also in the case of the taxpayer who is not a resident in India (under Section 194B to 194E of Income Tax Rules, 1962).

✓ Quoting of PAN on all TDS returns and challans for payment of TDS is necessary to ensure credit of TDS paid by you and faster processing of TDS returns.

✓ The PAN Card is issued to the taxpayer in the form of a QR Code which is available by a specific Android Mobile App. Keyword to search this specific Mobile App is "PAN Card" or "PAN Card QR Code" or "PAN Card QR Code Reader for PAN Card".

✓ The PAN Card is issued to the taxpayer in the form of a QR Code which is available by a specific Android Mobile App. Keyword to search this specific Mobile App is "PAN Card" or "PAN Card QR Code" or "PAN Card QR Code Reader for PAN Card".

Digitally signed by **Income Tax Department**
Date: 2024.12.11 17:07:07 IST

Assistant Registrar of Companies/ Deputy Registrar of Companies/ Registrar of Companies
For and on behalf of the Jurisdictional Registrar of Companies
Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the LLP on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public. Permission of sector regulator is necessary wherever required. Registration status and other details of the LLP can be verified on mca.gov.in.

Making Address as per record available in Registrar of Companies office:
LUCRATIVE CHOICE LLP
P.No.31/32, NEW ARYA NAGAR, Arya Nagar (Ghaziabad), SHANI GATE, Ghaziabad, Ghaziabad- 201009, Uttar Pradesh, INDIA

*as issued by Income Tax Department

GOVERNMENT OF INDIA
MINISTRY OF CORPORATE AFFAIRS
Central Registration Centre
Form 16
(Refer Rule 11(3) of the Limited Liability Partnership Rules, 2008)

Certificate of Incorporation

LLP Identification Number: **ACK-7879**

The Permanent Account Number (PAN) of the LLP is **AALFL9748F**

The Tax Deduction and Collection Account Number (TAN) of the LLP is **MKTL83337F**

It is hereby certified that LUCRATIVE CHOICE LLP is incorporated pursuant to section 12(1) of the Limited Liability Partnership Act 2008.

Given under my hand at Manesar this THIRTY day of NOVEMBER TWO THOUSAND TWENTY FOUR

Digitally signed by **Ministry of Corporate Affairs**
Date: 2024.12.11 17:07:07 IST

Officer, Probation Division
Assistant Registrar of Companies/ Deputy Registrar of Companies/ Registrar of Companies
For and on behalf of the Jurisdictional Registrar of Companies
Central Registration Centre

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*as issued by Income Tax Department

भारत सरकार
Government of India
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
Ministry of Micro, Small and Medium Enterprises

UDYAM REGISTRATION CERTIFICATE

UDYAM REGISTRATION NUMBER: **UDYAM-UP-29-0152862**

NAME OF ENTERPRISE: **LUCRATIVE CHOICE LLP**

TYPE OF ENTERPRISE: **Micro**

MAJOR ACTIVITY: **TRADING**
(For availing benefits of Priority Sector Lending (PSL) ONLY)

SOCIAL CATEGORY OF ENTREPRENEUR: **OBC**

NAME OF UNIT(S): **LUCRATIVE CHOICE LLP**

OFFICIAL ADDRESS OF ENTERPRISE:

DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE: **30/11/2024**

S.No.	Classification Year	Enterprise Type	Classification Date
1	2024-25	Micro	12/12/2024

S.No.	Name of Unit(s)	Name of Premises/ Building	Block	City	District	Pin	Email
1	LUCRATIVE CHOICE LLP	NEW ARYA NAGAR GZB	GHAZIABAD	GHAZIABAD	GHAZIABAD	Pin 201009	DKJCON1985@GMAIL.COM



Subscription Package

Registration Free

ID ACTIVATION : ₹ 10,000 to ₹ 5,00,000

GET MONTHLY RETURN

3% PER MONTH
36 MONTH





Types of Income

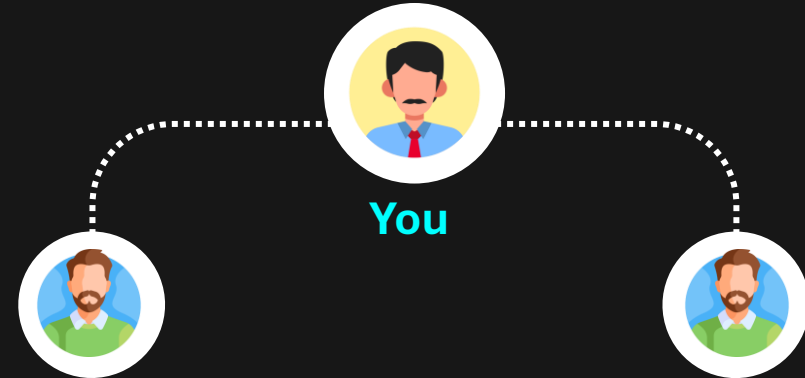
- 01 Direct Income
- 02 Level Income
- 03 Salary Income
- 04 Monthly Bonanza

01 Direct Income



DIRECT INCOME

- 1 5% Direct Income**
Get 5% Direct income on every referrals!
- 2 Unlimited Direct**
Enjoy the freedom of unlimited referrals!
- 3 Unlimited Income**
Earn unlimited income with endless possibilities!



For example, if “**A**” **10,000** package is purchased, a one-time income of **5%** will be earned, **amounting to 500/-**

For example, if “**B**” **20,000** package is purchased, a one-time income of **5%** will be earned, **amounting to 1000/-**

YOU RECEIVE 500 + 1000 = 1500/-



02 Level Income

LEVEL	INCOME (%)	LEVEL	INCOME (%)
LEVEL : 1	20%	LEVEL : 9	5%
LEVEL : 2	15%	LEVEL : 10	10%
LEVEL : 3	10%	LEVEL : 11	5%
LEVEL : 4	5%	LEVEL : 12	3%
LEVEL : 5	5%	LEVEL : 13	3%
LEVEL : 6	5%	LEVEL : 14	2%
LEVEL : 7	5%	LEVEL : 15	2%
LEVEL : 8	5%		





03 Salary Income

BUSINESS	RANK	SALARY	MONTH
₹2,00,000 - ₹3,00,000	Executive	₹2,000	12 Months
₹6,00,000 - ₹9,00,000	Star	₹6,000	12 Months
₹14,00,000 - ₹21,00,000	Silver	₹12,000	12 Months
₹24,00,000 - ₹36,00,000	Gold	₹20,000	12 Months
₹40,00,000 - ₹60,00,000	Platinum	₹40,000	12 Months
₹1 Crore - ₹1.5 Crore	Emerald	₹1,00,000	12 Months
₹2 Crore - ₹3 Crore	Pearl	₹1,50,000	12 Months
₹4 Crore - ₹6 Crore	Diamond	₹2,50,000	12 Months



04

Bonanza Income

Offer Valid : 10TH MAY – 31ST JULY

- One Side Business : ₹40,000
- Other Side Business : ₹60,000
- Reward : **Moosuri Tour**



- One Side Business : ₹1,00,000
- Other Side Business : ₹1,50,000
- Reward : **Mobile**



- One Side Business : ₹2,40,000
- Other Side Business : ₹3,60,000
- Reward : **Thailand Tour**



- One Side Business : ₹4,80,000
- Other Side Business : ₹7,20,000
- Reward : **E- Scooty**



- One Side Business : ₹16,00,000
- Other Side Business : ₹24,00,000
- Reward : **Europe Tour**



- One Side Business : ₹40,00,000
- Other Side Business : ₹60,00,000
- Reward : **Splender Bike**



- One Side Business : ₹1 Crore
- Other Side Business : ₹1.5 Crore
- Reward : **Swift Car**



- One Side Business : ₹2 Crore
- Other Side Business : ₹3 Crore
- Reward : **Grand Vitara**





Lucrative Choice
Your Fashion, Your Way

Thanks



Follow us

www.mylucrative.in

